



The Virgin Money London Marathon 2019

Applications for a Health Poverty Action running place in the London Marathon 2019 are now open!

The London Marathon is one of the most iconic marathons in the world and we would love you to join our team.

Date: Sunday April 28th 2019
Distance: 26.2 miles
Sponsorship Target: £2,000
Entry Fee: £150 (refundable when target hit)

We have 35 running spaces available, but competition is high, so make sure you let us know why you would love to run for Health Poverty Action and why we should choose you to join our team of runners. We aim to allocate all of our charity places in the London Marathon by the **end of October 2018**.

About Health Poverty Action

Health Poverty Action sees health as not merely a medical challenge, but a fundamental issue of justice and human rights. We therefore prioritise marginalised communities who have been forgotten by nearly everyone else.

We work across 19 countries in Africa, Asia and Latin America and help to tackle the underlying causes of poor health and poverty simultaneously such as weak health systems, nutrition, water, sanitation, immunisation and women's empowerment.



Together we can support women like Ramsheela to improve their crops and break the cycle of hunger and poverty:

"Our village now has a savings group that meets every month. I took out a loan and bought seeds, farming equipment and hired labour to help me harvest my rice. This year I grew more rice than ever before, was able to pay back my loan and earn a profit". **Ramsheela, India**

Together we can work alongside more incredible health professionals working in challenging circumstances worldwide:

"The Life Saving Skills Training has changed my life. The trainer was a model to me because he gave us the basics that everybody assumes to know, but none of us knew it, in terms of saving lives. Now if a woman comes here unconscious I am confident to manage the case." **Dereje, Ethiopia**

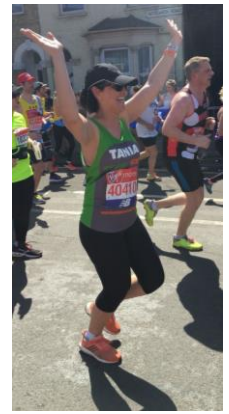
Together we can ensure women receive essential healthcare during pregnancy and child birth

"You need to see danger signs, or the mother and baby die.... we work together and communicate well. If a Traditional Birth Attendant sees a danger sign, they get the woman to the health post or hospital. Health post staff will come, and together they will convince the family to take the woman to hospital. Both sides are vital in reducing maternal deaths". **Anastacia, Guatemala**



All Health Poverty Action team members will receive:

- A Health Poverty Action running vest.
- A fundraising pack to help you meet your targets.
- Support and advice from a dedicated member of the HPA fundraising team.
- Regular newsletters and emails to keep you updated.
- Optional marathon team meet-ups and fun runs.
- A private Facebook Group to share training tips and support.
- A Cheer team on the day and an unbeatable team spirit throughout.



To apply for one of our charity places we ask each applicant to do the following:

Step 1

Complete the Application Form and return it to Verity:
v.crawford@healthpovertyaction.org

Step 2

Pledge, as part of the Runner's Declaration, to raise a minimum of **£2,000** by 28th May 2019 and to abide by Health Poverty Action's fundraising plan:

Target	Deadline
£300	12.12.2018
£800	21.02.2019
£1,200	25.03.2019
£1,800	22.04.2019
£2,000	28.05.2019

Step 3

If your application is successful, you'll be asked to set up a Virgin Money Giving page.

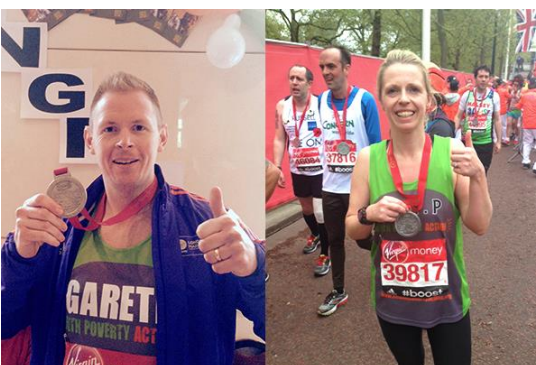
Step 4

Once your page is live we will ask you to pay a refundable* **£150 deposit**. To pay your deposit, please send the money directly to our account using the reference **LM Surname** (eg. LM Smith).

Account Name: Health Poverty Action
Sort Code: 40 01 21 | Account Number: 81190148

We really look forward to welcoming you to Team Health Poverty Action!

Should you have any further queries, please contact Verity directly: v.crawford@healthpovertyaction.org
or call +44(0)20 7840 3765



www.healthpovertyaction.org

UK Registered Charity Number 290535

Health Poverty Action

Virgin London Marathon 2019 Terms and Conditions

1. If you are allocated a Health Poverty Action Golden Bond place for the 2019 Virgin Money London Marathon, you will be required to pay a refundable deposit of £150 to secure your place. *The deposit will be returned to you if the £2000 fundraising target is met before the deadline of the 28th May 2019.
2. By accepting a Health Poverty Action place in the 2019 Virgin Money London Marathon you are committing to a fundraising target of £2000. The total sum should be sent to HPA no later than one month after the event (which takes place on Sunday 28th April 2019), and understand that it is the endeavour of this challenge to raise as much as possible.
3. By registering for a charity place you are committing to raise the stated sponsorship pledge by one month after the event date. This does not include any Gift Aid claimed against your sponsorship or the event registration fee.
4. Unless discussed with the team in advance, it is expected that matched funding will be in addition to your £2000 target. Matched funding is not always guaranteed until the application is accepted after the event.
6. You agree to represent and raise money exclusively for Health Poverty Action in this event.
7. No refund will be made in event of cancellation by you, the event organiser or Health Poverty Action as sponsorship raised is for charitable purposes.
8. Should you have to withdraw for any reason, you should inform Health Poverty Action in writing, send all sponsorship forms and money collected directly to Health Poverty Action and notify your sponsors that you are no longer taking part. All sponsorship monies will be retained by Health Poverty Action unless your sponsors request in writing that Health Poverty Action return it to them within one month of your cancellation (not applicable for online donations).
8. If you are in any doubt as to your physical ability to take part in this event, you must seek medical advice from your general practitioner.
9. You are entering this event entirely at your own risk and Health Poverty Action shall not be liable for any injury or loss that might occur as a result of your participation.
11. If successful, the final registration step is to sign up to the Virgin London Marathon console. You will receive an email from the London Marathon organisers and need to complete the final stages within 10 days of receiving the email, otherwise we will be in touch to ask whether you still wish to have the marathon place.
12. I hereby agree that images or footage taken of me on at the event may be used by Health Poverty Action in future promotional material including our websites, social media and charity magazines and reports, unless stated otherwise.