

HEALTH POVERTY ACTION

The Virgin Money London Marathon 2020 #TeamHPA

Thank you for your interest in Health Poverty Action and the London Marathon 2020. Applications for a Health Poverty Action place are now officially OPEN!

About Health Poverty Action

Health Poverty Action sees health as a fundamental issue of justice and human rights. We prioritise marginalised communities who aren't granted the government services they are entitled to and aren't accessed by many other organisations.

We work across 18 countries in Africa, Asia and Latin America, tackling the underlying causes of poor health and poverty; including health systems, nutrition, immunisation, women's empowerment, and access to clean water and sanitation.



The London Marathon is one of the most iconic sporting events in the world raising £millions every year. Since its inception, the total raised for charities surpassed the £1billion mark.

Date: 26th April 2020

Where: From Greenwich to the Mall, London

Distance: 26.2 miles

Sponsorship pledge: A minimum of £2,000

Entry Fee: £150 refundable deposit (if you exceed sponsorship pledge by 26 May 2020)



#TeamHPA is about more than 35 runners, raising money and taking part in an event. As a small organisation we pride ourselves on being able to offer bespoke support for **you**. Whether you have only ever run for a bus, or can do this with your eyes closed; we'll make sure you get the support you need to make every pound you raise and every step you take are as easy as possible.

As a member of #TeamHPA you will receive:

- A Health Poverty Action running vest
- A fundraising pack, to get you going, plus any additional materials you might need
- Fundraising support and advice from a dedicated member of the Health Poverty Action team
- Regular newsletters and emails to keep you updated, motivated and on the right track
- A private Facebook group creating a community of runners, wherever you are in the world!
- Optional Training runs and team meet-ups
- A cheer team on the day, with (mandatory) high fives

As a member of #TeamHPA you will be standing with incredible health workers around the world, breaking the cycle of hunger and poverty and ensuring women receive the vital healthcare they need during pregnancy and childbirth.

“You need to see danger signs, or the mother and baby die...we work together and communicate well. If a Traditional Birth Attendant sees a danger sign, they get the woman to the health post or hospital. Health post staff will come, and together they will convince the family to take the woman to hospital. Both sides are vital in reducing maternal deaths”.

Anastacia, a Traditional Birth Attendant, Guatemala



When we stand together, we are all powerful.

We have a total of 35 Golden Bond places on our team. Historically, competition for these places is high, so please make sure you make it really clear why you want to run for Health Poverty Action, your fundraising ideas and any link you have with Health Poverty Action's programmatic or advocacy work.

How to apply

Step One:

Read the 'Health Poverty Action Virgin Money London Marathon 2020 Terms and Conditions'

Step Two:

Complete the application form and return to Adam at a.walker@healthpovertyaction.org. Please pay particular attention to the 'Runner's Declaration' section.

Step Three:

We'd love to have a chat with you about your application. We'll arrange a time that's convenient for you and talk about your fundraising ideas and your training plan. Don't worry, this is really informal and a chance for us to get to know each other, whilst ensuring all your plans are realistic and achievable.

Step Four:

From early October 2019, we will be letting successful applicants know if they have secured a place. If you are successful, you can move on to the next step. We will inform all applicants whether they have been successful or not.

Step Five:

Set up a Virgin Money Giving page and add as much information as possible, including pictures, the about me section and a target. Now it's time to get sharing it far and wide!

Step Six:

Pay your refundable £150 deposit to secure your place.

We really look forward to welcoming you to #TeamHPA



Any questions?

If anything is unclear or if you have any queries please contact Adam, who is always happy to chat running and fundraising on a.walker@healthpovertyaction.org or call +44(0)20 7840 3779