



## HEALTH POVERTY ACTION

### Advocacy/Research participant privacy notice

This notice applies to people who have taken part in HPA Campaign or Research projects, by being interviewed, participating in focus groups or surveys and appearing in videos or in photographs.

#### Types of data we process

We hold many types of data about you, including:

- your personal details including your picture, name, address, date of birth, email address, phone numbers
- gender
- nationality

#### How we collect your data

We collect data about you in the course of any campaign or research activity that you are contributing to. This includes you providing the data in written or spoken form, and HPA taking photographs or videos.

#### Why we process your data

The law on data protection allows us to process your data for certain reasons only:

- in order for us to carry out our legitimate interests
- to protect your interests and
- where something is done in the public interest.

All of the processing carried out by us falls into one of the permitted reasons.

#### Special categories of data

Special categories of data are those relating to your:

- health
- sex life
- sexual orientation
- race
- ethnic origin
- political opinion
- religion
- drug use
- trade union membership
- genetic and biometric data.

We must process special categories of data in accordance with more stringent guidelines. Most commonly, we will process special categories of data when the following applies:

- you have given explicit consent to the processing

Where we hold it, we will use your special category data:

- for the purposes of research or campaigning activities

### **If you do not provide your data to us**

If you do not provide your data to us, we may be unable to include you in our research or campaigning activities.

### **Sharing your data**

Your data will be shared with colleagues within the organisation where it is necessary for them to undertake their duties. This includes, for example, producing research reports based on the information gathered.

We share your data with third parties in order to:

- complete research projects or campaigning activities

We may also share your data with third parties as part of a Company sale, merger or restructure, or for other reasons to comply with a legal obligation upon us.

We do not share your data with bodies outside of the European Economic Area.

### **Protecting your data**

We are aware of the requirement to ensure your data is protected against accidental loss or disclosure, destruction and abuse. We have implemented processes to guard against such.

Where we share your data with third parties, we provide written instructions to them to ensure that your data is held securely and in line with GDPR requirements. Third parties must implement appropriate technical and organisational measures to ensure the security of your data.

### **How long we keep your data for**

In line with data protection principles, we only keep your data for as long as we need it for. In most cases this is up to 6 months after your participation in our research or campaigns activity.

### **Automated decision making**

No decision will be made about you solely on the basis of automated decision making (where a decision is taken about you using an electronic system without human involvement) which has a significant impact on you.